



**I am of the opinion that my life belongs to the community, and as long as I live it is my privilege to do for it whatever I can.**

- GEORGE BERNARD SHAW

The purpose of a newsletter is to provide all members with some very important information about the Keewatin Curling Club's current financial position resulting from revenue short falls experienced in 2009/10. As well, it is to inform the membership of what the current Management Board is planning to do to minimize the impact to the Club as we close out the 2009/10 season. **To achieve our goals, we need the assistance of the Keewatin Curling Club Membership.**

Our main source of revenue loss this year compared to last year, and other previous years, is bar sales. Members are not having as many drinks as they once were. With stricter "Drinking and Driving" legislation, members are not staying after for the "couple" that once was customary. We strongly agree with the legislation as it is creating and keeping safer streets. That said, the fact is, that we need to explore other ways to generate the revenue we have lost at the bar in order to shore up the revenue portion of our operating expenses. We are not alone, as other clubs throughout the North are experiencing similar downfalls. This is forcing curling clubs to look at other ways to generate the lost revenue without having to significantly increase membership dues.

The cancellation of a couple major events this season has also contributed to our revenue shortfall. Our membership fees alone cannot cover all expenses throughout the year. Special events, rentals and bonspiels are necessary to generate additional revenue throughout the entire season. When such events are cancelled or poorly attended, the entire membership loses out. If we cannot rely on such opportunities, we may be forced to raise membership fees to cover all our operating expenses.

**So, what is the board doing to for the club membership to alleviate some of the impact of the lost revenue?**

- On April 17<sup>th</sup>, the Keewatin Curling Club board members will be hosting a spaghetti dinner at the club.

**What can you, as a member, do?**

- BUY AND SELL TICKETS and ATTEND the spaghetti dinner. MORE tickets are available from Randy Baird or by calling 547-2500.
- Support YOUR club so we can continue to operate into the future with reasonable membership rates. Every team is receiving tickets to sell and we need you – the members – to sell the tickets you are given.
- If you personally cannot attend, sell your tickets to someone who can attend. If you cannot attend, donate the price of a ticket to the club.
- If you are able to volunteer to help with the dinner please let a Management Board member know. Many hands make light work.

The board members will also be running the kitchen for 2 upcoming bonspiels in April. If you are attending these events, PLEASE support the club by eating at the club. The people that are serving, cleaning, cooking, etc. are all volunteers. If you are able to volunteer some time to help in the kitchen for either of these two events, your assistance would be much appreciated.

Let's all work together to achieve financial stability for the future. If you have any suggestions on how we may create stable revenue opportunities in the future with the challenges we are facing, please feel free to discuss your ideas with the Management Board.

Thank you in advance for your support,

The Keewatin Curling Club Board of Directors